

Order ID: 53431 CF NTL-POL FBD - LBD: 09/15/12 - 09/24/12 HL#: 08/28/12 04:39 PM Created: ALLIANCE FOR A BETTER... CPE: //1595 Agency Commission: 15 % Updated: AMHEUER on 08/28/12 06:19 PM Agency: THE NEW MEDIA FIRM C/O MUNDY Product: EST#1595 (1300) Self :00:00 Confirmed: 08/28/12 06:19 PM LAUREN RICHARDS HHOLDS DMA RTG Sched, Code: Z 08/29/12 10:01 AM Buver: Demo: Contract: Billing Int: AE: BM; SS Nicole Roy Pol-GWTS-PH Monthly KSTP+: 0% KARE: 0% KMSP: 0% KMWB: 0% WFTC+: 0% KPXM: 0% KSTC: 0% CABLE: 0% Share: 0% NEW ORDER CHG/PH 08/28/12 Sales Catg Time Class Eligible Days Dur SC Sell Pr Rale Spots Total NR A/G Item Break Type **HHOLDS** 30 001 MSUNRISE3 0 1 0 1 0 0 0 NEWS 0.0 \$500.00 \$1,000.00 FBD LBD Sep 17 09/20/12 09/18/12 2 Eligible Days Item Time Class Break Type Dur SC Self Pr Sales Cato **HHOLDS** Rate Spots Total NR A/G MSUNRISE3 1 0 0 0 0 0 0 NEWS 30 0.0 \$500.00 \$500.00 002 <u>FBD</u> LBD Sep 24 09/24/12 09/24/12 Dur SC Self Pr Sales Catg Total NR A/G Time Class Eligible Days Break Type **HHOLDS** Rate Spots Item MLOCAL2 0 0 1 0 1 0 0 NEWS 30 \$2,000.00 003 n n \$1,000.00 LBD FBD Sep 17 09/19/12 09/21/12 2 Time Class Break Type Dur SC Sell Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G Item Eligible Days MEARLY 0 2 2 2 2 0 0 NEWS 30 n n \$750.00 Я \$6,000.00 004 FBD LBD <u>Sep 17</u> 09/18/12 09/21/12 8 Item Time Class Eligible Days Break Type Dur SC Setf Pr Sales Calg **HHOLDS** Rate Spots Total NR A/G 005 MEARLY 2 0 0 0 0 0 0 NEWS 30 0.0 \$750.00 \$1,500.00 LBD FBD Sep 24 09/24/12 09/24/12 2 NR A/G Item Time Class Eligible Days Break Type Dur SC Sell Pr Sales Catg **HHOLDS** Rale Spots Total \$600.00 \$600.00 006 NSAT8A 0 0 0 0 0 1 0 MNEW 0.0 FBD LBD Sep 10 09/15/12 09/15/12 1 Dur SC Self Pr Sales Catg NR A/G Item Time Class Eligible Days Break Type **HHOLDS** Rate Spots Total 0 1 0 1 0 0 0 NEWS 30 \$1,000.00 \$2,000.00 007 NNOON FBD LBD Sep 17 09/18/12 09/20/12 2



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Order ID: 53431 CF NTL-POL FBD - LBD: 09/15/12 - 09/24/12 HL#: 08/28/12 04:39 PM Created: ALLIANCE FOR A BETTER... CPE: / / 1595 Agency Commission: 15 % Updaled: AMHEUER on 08/28/12 06:19 PM Agency: THE NEW MEDIA FIRM C/O MUNDY Product: EST#1595 (1300) :00:00 Self Confirmed: 08/28/12 06:19 PM LAUREN RICHARDS Demo: **HHOLDS** DMA RTG Sched, Code: Z Contract: 08/29/12 10:01 AM Nicole Roy Pol-GWTS-PH Billing Int: Monthly BM: SS Share: 0% KSTP+: 0% KARE: 0% KMSP: 0% KMWB: 0% WFTC+: 0% KPXM: 0% KSTC: 0% CABLE: 0% Time Class Item Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G 015 ENEWS5P 0 1 0 1 0 0 0 NEWS 30 0.0 \$2,000.00 \$4,000.00 <u>F</u>BD LBD Sep 17 09/18/12 09/20/12 Time Class Eligible Days Break Type Item Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G 016 NEARLY 0 1 0 1 0 0 0 NEWS 30 0.0 \$2,500.00 \$5,000.00 <u>F</u>BD Sep 17 09/18/12 09/20/12 2 Time Class Item Eligible Days Break Type Dur SC Sell Pr Sales Catg **HHOLDS** Rate Spois Total NR A/G 017 NEARLY 1 0 0 0 0 0 0 NEWS 0.0 \$2,500.00 \$2,500.00 FBD <u>L</u>BD Sep 24 09/24/12 09/24/12 Time Class Dur SC Sell Pr Sales Calg Item Eligible Days Break Type **HHOLDS** Rale Spois Total NR A/G 018 NSAT6P 0 0 0 0 0 1 0 NEWS 0.0 \$1,400.00 \$1,400.00 FBD Sep 10 09/15/12 09/15/12 1 Item Time Class Eligible Days Sales Carg Break Type Dur SC Sell Pr **HHOLDS** Rate Spols Total NR A/G 019 NSUN530P 0 0 0 0 0 0 1 NEWS 30 \$1,500.00 \$1,500.00 FBD <u>L</u>BD Sep 17 09/23/12 09/23/12 Ilem Time Class Eligible Days Break Type Dur SC Seif Pr Sales Cato **HHOLDS** Rate Spots Total NR A/G 020 AWHEEL 0 0 1 0 1 0 0 ACC 30 \$4,000.00 \$8,000.00 FBD LBD Sep 17 09/19/12 09/21/12 2 Eligible Days Break Type Dur SC Self Pr Sales Catg NR A/G HHOLD\$ Rale Spots Total 021 NLATEM-F/SU 0 0 1 0 0 0 1 NEWS 30 0.0 \$3,600.00 \$7,200.00 LBD FBD <u>Sep 17</u> 09/19/12 09/23/12 2

NR A/G

NR A/G

NR A/G

NR A/G

NR A/G

Order ID: 53431

CF NTL-POL

FBD - LBD; 09/15/12 - 09/24/12

HL#:

Crealed:

08/28/12 04:39 PM

Totat

Total

Total

Total

Total

Total

\$250.00

\$700.00

\$800.00

\$1,000.00

\$2,000.00

Monthly

Client:

ALLIANCE FOR A BETTER ...

CPE:

//1595

Agency Commission; 15 % Updated:

AMHEUER on 08/28/12 06:19 PM

Agency: THE NEW MEDIA FIRM C/O MUNDY

EST#1595 (1300) Product:

Self :00:00 Confirmed: 08/28/12 06:19 PM

LAUREN RICHARDS

HHOLDS Demo: DMA RTG

30

30

30

30

30

Sched. Code: Z

Contract:

08/29/12 10:01 AM

AE: Share: 0%

Nicole Roy Pol-GWTS-PH

KARE: 0%

KMSP: 0%

KMWB: 0% WFTC+: 0% KPXM: 0%

0.0

Billing Int: KSTC: 0%

Rate Spots

Rate Spots

Rate Spols

Rale Spois

Rate Spols

Rate Spots

BM: SS CABLE: 0%

Ilem Time Class

022

Item

024

KSTP+: 0%

Eligible Days

Break Type

Break Type

Break Type

Break Type

Break Type

Dur SC Sell Pr

Dur SC Self Pr

Dur SC Self Pr

Dur SC Self Pr

Dur SC Self Pr Sales Catg

Sales Catg

Sales Catg

Sales Catg

Sales Catg

HHOLDS

HHOLDS

HHOLDS

HHOLDS

HHOLDS

0.0

0.0

0.0

\$1,000.00

\$1,000.00

\$400.00

\$700.00

\$250.00

LLETTER FBD

09/18/12

0 1 0 1 0 0 0 LETT Sep 17

09/20/12 2

Eligible Days

Ilem Time Class 023 LLETTER

Time Class

LFERGUSON

1 0 0 0 0 0 0 LETT

Sep 24

FBD 09/24/12

09/24/12

1

Eligible Days

0 0 1 0 1 0 0 LATE

FBD LBD 09/19/12 09/21/12

Sep 17 2

Eligible Days

Eligible Days

Item Time Class 025 **LSTORM**

0 0 0 0 0 1 0 LATE <u>LBD</u>

Sep t7

09/22/12

FBD

<u>FBD</u>

09/22/12

09/22/12

1

Time Class tlem LCSIMISA 026

0 0 0 0 0 1 0 LATE **LBD** 09/22/12

Sep 17

Time Class **flem**

LNUMSUN

027

Eligible Days

Break Type 0 0 0 0 0 0 1 LATE

Dur SC Self Pr Sales Cato 30

HHOLDS 0.0

0.0

\$200.00

\$200.00

NR A/G

FBD 09/23/12 LBD 09/23/12 Sep 17 1

		Order Totals
 Confirmed	Revised	Confirmed To

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	48	0	\$56,000.00	\$47,600.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Amcillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00

WCCO-TV

Order ID: 53431

CF NTL-POL

FBD - LBD: 09/15/12 - 09/24/12

HL#:

Created:

08/28/12 04:39 PM

Agency: THE NEW MEDIA FIRM C/O MUNDY

Client: ALLIANCE FOR A BETTER...

KSTP+: 0%

CPE:

/ / 1595

EST#1595 (1300)

Self

Agency Commission: 15 % Updated:

AMHEUER on 08/28/12 06:19 PM

Buyer: LAUREN RICHARDS AE: Nicole Roy Pol-GWTS-PH

KARE: 0%

Product: Demo:

HHOLDS DMA RTG Sched, Code: Z

:00:00

Confirmed: 08/28/12 06:19 PM

Billing Int:

08/29/12 10:01 AM

Contract: Monthly BM: SS

KSTC: 0% CABLE: 0%

Share: 0%

KMSP: 0%

KMWB: 0% WFTC+: 0%

KPXM: 0%

Order Totals:

\$56,000.00

\$47,600.00

\$0.00

\$0.00